



**WILKINSON
CENTER**

PATHWAYS OUT OF POVERTY

WILKINSON CENTER

Our mission is to **transform** the lives of Dallas families by providing pathways to self-sufficiency with **dignity** and **respect**

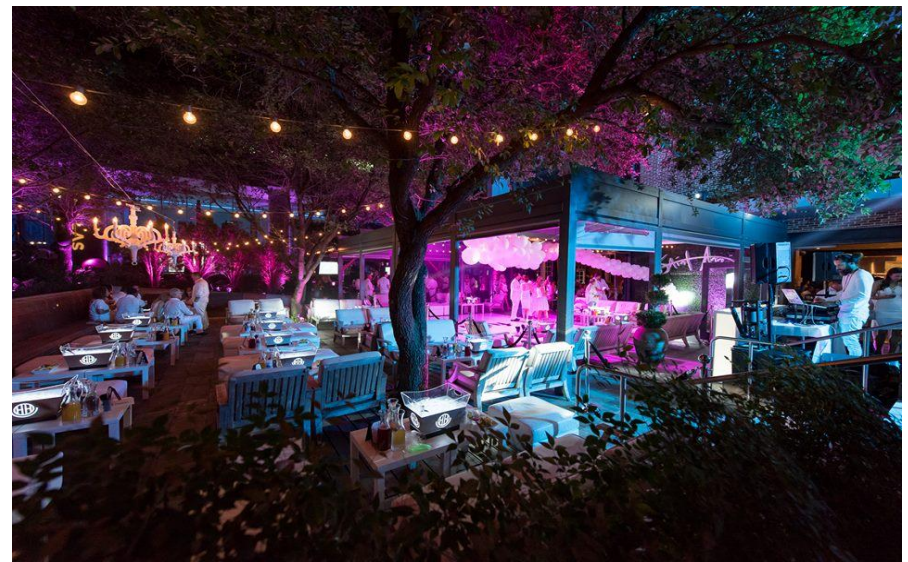


Adult Education



Food and Emergency Assistance

WHITE PARTY



WHITE PARTY FACTS

The Mission of the Wilkinson Center is to transform the lives of Dallas families by providing pathways to self-sufficiency with dignity and respect. We accomplish this through adult education and food emergency assistance. Hosted by the Young Friends, the annual White Party is our biggest event of the year. Guests are encouraged to dress in white as they enjoy live music, live performers, drink specials, raffle, a photo booth, complimentary light bites and more. Ranging in age 24 to 45, the young friends of the Wilkinson Center are a group of dynamic young professionals committed to empowering those in need to improve their lives. The annual attendance at the White Party ranges from 850 to 1000 guest and over \$100,000 is raised to support the Wilkinson Center.

2019 WHITE PARTY

June 8, 2019

9:00 PM- 1:00AM

The Empire Room

1225 N. Riverfront Blvd.

Dallas, Texas 75207



2019 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR-WHITE PARTY

\$15,000

Sponsor Opportunity

- Logo recognition on email invitation and all social media outlets
- Logo recognition on all pre and post Public Relations
- Visual representation during White Party Kick Off Event
- Visual representation during White Party
- Recognition on Wilkinson Center Website
- (10) complimentary White Party Kick Off Event tickets
- (10) complimentary White Party Event tickets
- 3 complimentary bottles of vodka and
- 1 complimentary bottle of champagne
- Preferred seating
- Dedicated wait staff

CAR SPONSOR

\$10,000

Sponsor Opportunity

- Logo recognition on email invitation and all social media outlets
- Logo recognition on all pre and post Public Relations
- Visual representation during White Party Kick Off Event
- Visual representation during White Party
- Recognition on Wilkinson Center Website
- Opportunity to host kick off event a preferred dealership location
- (10) complimentary White Party Kick Off Event tickets
- (10) complimentary White Party Event tickets
- Table service
- 2 complimentary bottles of vodka at White Party
- 2 complimentary bottle of champagne White Party
- Preferred seating at White Party
- Dedicated wait staff at White party

DANCE FLOOR SPONSOR

\$10,000

Sponsor Opportunity

- Logo recognition on email invitation and all social media outlets
- Logo recognition on all pre and post Public Relations
- Visual representation during White Party Kick Off Event
- Visual representation during White Party
- Recognition on Wilkinson Center Website
- Opportunity to host kick off event a preferred dealership location
- (10) complimentary White Party Kick Off Event tickets
- (10) complimentary White Party Event tickets
- Table service
- 2 complimentary bottles of vodka at White Party
- 2 complimentary bottle of champagne White Party
- Preferred seating at White Party
- Dedicated wait staff at White party

PLATINUM SPONSOR

\$7,500

Sponsor Opportunity

- Logo recognition on email invitation and all social media outlets
- Logo recognition on all pre and post Public Relations
- Visual representation during White Party Kick Off Event
- Visual representation during White Party
- Recognition on Wilkinson Center Website
- (8) complimentary White Party Kick Off Event tickets
- (8) complimentary White Party Event tickets
- 3 complimentary bottles of vodka and
- 1 complimentary bottle of champagne
- Preferred seating
- Dedicated wait staff

GOLD SPONSOR

\$5000

Sponsor Opportunity

- Logo recognition on email invitation and all social media outlets
- Logo recognition on all pre and post Public Relations
- Visual representation during White Party Kick Off Event
- Visual representation during White Party
- Recognition on Wilkinson Center Website
- (6) complimentary White Party Kick Off Event tickets
- (6) complimentary White Party Event tickets
- 2 complimentary bottles of vodka and
- 1 complimentary bottle of champagne
- Preferred seating
- Dedicated wait staff

PHOTO BOOTH

\$5,000

Sponsor Opportunity

- Logo recognition on all pre and post Public Relations
- Logo recognition on email invitation and all social media outlets
- Visual representation during White Party Kick Off Event
- Visual representation during White Party
- Recognition on Wilkinson Center Website
- (6) complimentary White Party Kick Off Event tickets
- (6) complimentary White Party Event tickets
- 2 complimentary bottles of vodka and
- 1 complimentary bottle of champagne
- Preferred seating
- Dedicated wait staff

SILVER SPONSOR

\$3000

Sponsor Opportunity

- Logo recognition on email invitation and all social media outlets
- Logo recognition on all pre and post Public Relations
- Visual representation during White Party Kick Off Event
- Visual representation during White Party
- Recognition on Wilkinson Center Website
- (4) complimentary White Party Kick Off Event tickets
- (4) complimentary White Party Event tickets
- 2 complimentary bottles of vodka
- Preferred seating
- Dedicated wait staff

BAR SPONSOR

\$2,500

Sponsor Opportunity

- Logo recognition on all social media outlets
- Logo recognition on all pre and post Public Relations
- Name Branding opportunity to have booth area with signage for visual representation during White Party Event
- Recognition on Wilkinson Center Website
- (2) complimentary White Party Kick Off Event tickets
- (2) complimentary White Party Event tickets

BRONZE

\$1500 SPONSOR

Sponsor Opportunity

- 4 complimentary White Party tickets
- Table service
- 1 complimentary bottles of vodka
- Preferred seating
- Dedicated wait staff



**For more information on Sponsorships please
contact Andrea Jones at 972 284 0315 or
Andrea_jones@wilkinsoncenter.org**